



UNITED EUROPE

competitive and diverse



United Europe is a non-profit organisation **enabling cross-border cooperation of companies, policy makers, individuals and especially young Europeans, to drive economic transformation and prosperity for a competitive and diverse Europe.** It was founded in 2013 by prominent European businessmen, politicians and analysts. The initiators include former Austrian Chancellor Wolfgang Schüssel and German entrepreneur Jürgen Großmann. United Europe's membership base consists of **companies from family businesses to corporate giants and over 350 individuals** with whom we develop pro-European initiatives on both the country and societal, political, economic and cultural level. United Europe does not represent any individual, political or corporate interests and is financed exclusively by membership fees and donations.





Why join United Europe ?

United Europe re-awakes the enthusiasm and foresightfulness of the founding fathers of the EU, Schuman, de Gasperi, de Gaulle, Adenauer, to name a few. United Europe convenes leading experts from business, industry, academia and policy across Europe to develop solutions for a strong, competitive and united Europe.

- **Exclusive Events:** United Europe organises discursive and engaging events with key decision-makers from business, politics, and academia.
- **Partnerships:** United Europe cooperates with organizations to strengthen and diversify the European discourse.
- **Corporate & Individual Membership:** United Europe provides access to an exclusive high-profile network of key decision-makers.
- **Corporate Programme:** United Europe focuses on the added value that corporate perspectives can bring to EU policy making.
- **Advocacy Programme:** United Europe promotes exchange with young Europeans by bringing the European project closer to future leaders across the continent.



Günther H. Oettinger, President

«Europe is paralyzed in the face of its political and economic challenges. Policy gaps left open by Europe are being filled by our counterparts.

If we want to help shape the future, going alone will not get us there. Relations with our transatlantic partner the United States, our European neighbor Russia, our systematic rival China and the African continent can only be redefined united. **The task of the coming years will be to advance internal cohesion and to strengthen Europe technologically and economically. The EU remains a reform project with many tasks, which we at United Europe are discussing and driving forward.»**

Jürgen Grossmann, Treasurer

«For at least the past two decades, and increasingly so in 2022, the entire world is on fire. We live in a time of unpeace. Moderation, respect, and international understanding seem to lose ground, populism, greed, aggression, intolerance and disrespect for international rules and law are in the ascendant. In this world of uncertainty, **Europe can and should be the continent of hope, but more than that: a haven of peace, stability and prosperity, rule of law and progress. This can happen by itself or through institutions and bureaucracy.** It cannot be prescribed like a medicine. It requires the active engagement of as many European citizens as possible.»





Corporate Programme

Regularly, our members are invited to participate at exclusive event formats with decision-makers from business, politics and academia.

CEO Roundtables, Lectures, Members Talks, Webinars and our **Studies** deepen and reflect the European discussion from a business perspective. As part of our high-profile network, our members can help shape the European discourse.

The interaction of politicians, analysts and entrepreneurs intends to help address and reduce the weaknesses of the EU. When selecting our projects, we pay close attention to the added value that corporate perspectives can bring.



Europe's future is shaped by today's decisions

In the format of our **CEO Roundtables**, selected groups of key decision-makers and leaders discuss issues that are relevant to the future of their companies with high-ranking government representatives.

For our **United Europe Lectures**, we invite prominent politicians and business leaders from outside Europe to give us their view of the challenges faced by Europe.





Corporate Members

e-on

BASF
We create chemistry

SURTECO
SOCIETAS EUROPAEA


IBERDROLA

REMONDIS®
WORKING FOR THE FUTURE

KONE

DB

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enedis
L'ELECTRICITE EN RESEAU

VHV GRUPPE 

RAGSTIFTUNG 

SCHÜCO

 **Ecolog**

LEG



Advocacy Programme

United Europe's Advocacy Programme is designed for young leaders to connect and exchange best practices on a European level. Under the programme we offer seminars, mentoring, and exchanges about the future of Europe among key decision-makers and the next generation.

The programme offers promising young professionals and future decisionmakers the opportunity to participate in important European debates, introduce innovative ideas on the European scene and strengthen their personal and professional networks.

United Europe's "**Advocacy Seminars**" are held across European cities and in cooperation with academic institutions, non-profit organizations and multinational corporations.



Advocates for a United Europe

The non-commercial mentoring component is specifically tailored around EU issues and was developed in cooperation with **Bernotat & Cie.**, a company specialised in mentoring programmes for managers from a corporate environment: For 6 months, **Advocates** and future decision-makers from all over Europe will get the opportunity to be mentored by experienced **C-level executives** on topics important to Europe's **competitiveness, strategic industry** and **policy making**.





Milena Oschmann, Governmental Affairs at Deutsche Bahn

«I'm European, and I identify with Europe first and foremost. In 2012, an American journalist asked me in an interview what my degree would be worth if the European Union fell apart. I was stunned and replied I would ask him the same about the United States of America. The end of either one of these unions was, and is, equally inconceivable to me. **Of course, the European Union and stability on the European continent isn't God given, and neither are the freedom and the opportunities which European citizens enjoy.** We all have to work and fight for this union to stay strong. **United Europe is an important organization to help this cause as it lives European values, and resembles what makes the European Union such a unique and significant player in the global arena.»**

Hanns Koenig, Head of Commissioned Projects Aurora Energy Research

«Initially through my role of executive assistant to Prof. Roland Berger, who was one of the Founding Members of United Europe, and later as a personal member, participating in a Young Professionals' seminar as well as in the writing of the Rome Manifesto, **I have been closely involved with UE since the very beginning. I believe it is an excellent and very timely initiative, rallying for the European cause** in a time when for many, the main impulse is to fall back to thinking in nation states. **It is my firm belief that most of our most pressing issues, not least addressing climate change, can only or best be solved through European collaboration,** and I therefore very much appreciate the opportunity to contribute to this cause within my means.»



AURORA
ENERGY RESEARCH



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United Europe Events 2022

Annual theme: European Governance

January – February

- ✦ ADVOCACY WEBINAR "Is Europe on the fast track for digital health applications?" with Startups from Berlin
- ✦ ROUNDTABLE "Can the European Green Deal survive in the face of energy crisis?"
- ✦ COOPERATION Munich Cyber Security Conference (online)
- ✦ ADVOCACY WEBINAR "The EU Taxonomy in the power sector: are nuclear and natural gas «green»?" In cooperation with Aurora Energy

March – April

- ✦ COOPERATION BAPP and Deutsche Bank: "What does it mean to be pro-European?"
- ✦ MEMBERS TALK with Günther H. Oettinger on energy policy
- ✦ ROUNDTABLE "The French elections: What does the result mean for Europe?"
- ✦ COOPERATION Europe Forum Lech , chaired by Günter H. Oettinger
- ✦ ADVOCACY WEBINAR: "A European perspective on passenger rail: Why aren't trains the number one mode of transport in Europe?"
- ✦ COOPERATION Munich Cyber Security Conference (in-person)

May - June

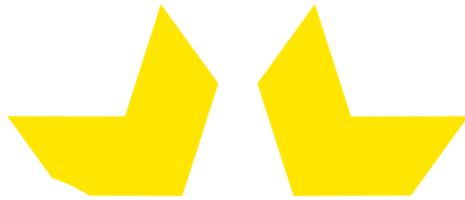
- ✨ COOPERATION St. Gallen Forum "Collaborative Advantage" with Friedrich Merz: "A new generation contract: Challenges for politics and the economy."
- ✨ COOPERATION Karlspreis Europa Forum, Aachen
- ✨ ADVOCACY SEMINAR in Brussels, "The Future of Energy" (in-person)
- ✨ COOPERATION Würth und UE „The new strategic compass for the European Union" mit Dr. Ursula von der Leyen (TBC), Günther Oettinger, Prof., Reinhold Würth, Brüssel
- ✨ COOPERATION Annual Ambassadors Conference (TBC)
- ✨ ROUNDTABLE Helsinki, "China: Competitor or Partner? Path to a balanced partnership"
- ✨ ADVOCACY SEMINAR "EU - Africa: Foreign trade promotion and development cooperation"

September – October

- ✨ COOPERATION Alpach Forum (TBC)
- ✨ ROUNDTABLE Brexit and the new trade agreement, House of Parliament, London
- ✨ UE / FAZ / ESMT Conference on European Economics, Berlin
- ✨ COOPERATION Annual Conference of German Foundations, Leipzig
- ✨ ADVOCACY SEMINAR, "Europe's path to digitisation and Digital Sovereignty"
- ✨ ROUNDTABLE Warsaw on Digital Sovereignty in Eastern Europe
- ✨ ADVOCACY SEMINAR "A joint agenda: Europe and Transatlantic Relations", Berlin

November – December

- ✨ ADVOCACY SEMINAR/WEBINAR "EU-China Relations"
- ✨ General Assembly 2022, Würth AG



Join us





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