



United Europe

competitive and diverse



Günther H. Oettinger
President United Europe
former EU Commissioner

"If the Europeans want to help shape the world of the day after tomorrow and not be crushed in the sandwich between the USA and China, if we want to help solve the tasks in the neighbourhood, Middle East, Africa, if we want to take our external and internal security into our own hands, then there is no way around the EU. That is why we must rebuild and reform Europe. But we need to strengthen it first."

WHO WE ARE

United Europe is a pro-European organisation that aims to build and support a Europe that can ensure peace, liberty and prosperity for the future generations. We want Europe to remain competitive in the world – ideologically, politically and economically. We oppose the trends towards centralism and bureaucracy. Europe will only thrive if it respects the diversity of its peoples and cultures. Our goal is to improve understanding among its nations.

United Europe organises lectures, conferences, research projects and seminars for its members, addressing topics that are key to the future of Europe. Its members derive from all industries and all parts of society. Of particular importance are our CEO Roundtables and Young Professional Seminars that connect experts across the EU to work on solutions to current EU challenges.

United Europe does not represent any political or economic individual interests and is financed exclusively by membership fees and donations.

United Europe is proud to have individual members from 19 EU countries and over 30 companies.

United Europe was established in 2013 at the initiative of prominent European figures from business, politics and academia. It is led by the former EU Commissioner Günther H. Oettinger, and was initiated by Wolfgang Schüssel, the former Austrian Chancellor, together with the German entrepreneur Jürgen Grossmann.



Dr Jürgen Großmann
Founder United Europe
Entrepreneur

“Also and especially we, as entrepreneurs, have to be united and more courageous in our support for the European idea. The price for the disintegration of the EU would be too high and would have to be paid by us all!”

WHY UNITED EUROPE?

by Jürgen Großmann

More and more companies and executive board members realise how important it is to speak out in public for Europe, to defend themselves against prevailing anti-European movements and to work for the advantages of a free, competitive, diverse and united Europe.

But it is far from enough.

We, the European companies, in particular benefit from the unity of Europe. And with us are millions of workers, service providers, freelancers, students, artists and their families. We have to fight for the stability of the EU so that it can realise its potential and secure its future. The EU is the prerequisite for living in peace, freedom and prosperity in a democratic Europe.

The success of the European Union is undisputed and is recognised by the vast majority of Europeans. We need the EU in order to adequately meet the global challenges. Only together we can develop and implement solutions for future issues; only together we can set global standards.

As responsible executive board members and entrepreneurs, we have to be active and courageous in our support for the European idea. Merely watching and listening is not enough. We must live and defend our European ideals and work to reform the EU where it still has weaknesses. Let us together define how we imagine a subsidiary, transparent and lean Europe.

Through platforms such as our CEO Roundtables, lectures and the Young Professionals programme, as well as through support of and cooperation with other pro-European organisations, United Europe offers a good opportunity to engage in positive discussion and to strengthen the united Europe. We need you, the European executive board members and entrepreneurs, to support us.

It's worth it!

Sincerely



Dr Jürgen Großmann



Dr Wolfgang Schüssel
Founder and former President of United Europe
former Federal Chancellor of Austria

“Europe must stay on the path of reform – budgets must be put in order, the single market completed, the European growth agenda developed, and investments made in public infrastructure. Then we will see success.”



Wolfgang Ischinger
Ambassador, Chair
Munich Security Conference



Angela Kane
President
Council of the United Nations



Friedrich Merz
Laywer and Politician



Maximilian Bankole Jarrett
Abundenta Divina (Media) Ltd.

Wolfgang Schüssel
Former President
United Europe

CEO ROUNDTABLES

Several times a year, United Europe organizes high-profile, confidential roundtable discussions in different European cities to address and identify solutions to current EU challenges.

The aim of the roundtables is to bring together diverse viewpoints from decision-makers across industries, mostly economics, sciences and politics to build common understanding and bring about collective achievements.

By coalescing different approaches, United Europe is able to put forward alternative perspectives visible within the Union, helping to overcome stereotypes and bring about innovative solutions.



“My heart beats for the European Union. It was and is the right answer to war and destruction. Especially today it is important to strengthen and unite the EU again. In addition to the major projects of a community of values and the common internal market, a completely new task is currently emerging: climate neutrality 2050.

We are also facing this challenge and are investing massively in renewable energy and storage facilities. Sustainable prosperity for people requires safe, clean and affordable energy.

The equation can be solved if people in Europe work together. This is why RWE supports the United Europe initiative.”

Dr Rolf Martin Schmitz
CEO RWE AG

“We know what a Europe based on cooperation and common institutions means today, but we can only guess what a return to a Europe of nation states that distrust one another would lead to.

The defenders of a peaceful and prosperous Europe need to take a stand and explain forcefully why we need a unified and collaborative Europe as much now as ever. This is why KONE is committed to United Europe.”

Antti Herlin
Chairman of the Board
Finnish KONE Corporation



Topics include security and trade; integration and the Euro; digitization and artificial intelligence; the relationship of Europe with Africa, China, the USA and Russia, shifts in technology, and climate policy.

Subsequent to the discussions, positions and approaches to solutions are communicated to relevant institutions via United Europe and published on our website. Participants regularly continue to work bilaterally on solutions following the roundtable discussion.

To-date, United Europe has hosted 19 CEO Roundtables in a range of European cities, including Berlin, Brussels, Budapest, Hamburg, Munich, Paris, Vilnius, and Vienna.





Fumio Sudo
TEPCO



Jean Tirole
Nobel Prize winner



Joe Schoendorf
US-Investor



Can Dündar
Journalist



Ivan Krastev
Political Scientist

LECTURES

In order to understand Europe and its development holistically, a critical view from the outside is crucial. United Europe therefore regularly invites prominent personalities from both within and outside the EU, to give lectures and discuss Europe in a global world from various perspectives.

Speakers have included the French economist and Nobel Prize winner Jean Tirole, who explained how Europe can find a way towards a common good based on solidarity; the Bulgarian political scientist Ivan Krastev presented his theses on the causes of the new division between Eastern and Western Europe; the Turkish journalist and dissident Can Dündar spoke about the relationship between Europe and Turkey; the Dutch economist Donald Kalff spoke about the competitive advantages of the European economy (Hidden Treasures) and Fumio Sudo, Chairman of the Japanese Tokyo Electric Power Company (TEPCO), gave a remarkable lecture on the necessary reforms in the energy sector after the nuclear accident in Fukushima.

Additional speakers included the EU Trade Commissioner Cecilia Malström, the American investor Joe Schoendorf, and the President of the Russian energy company Rosneft, Igor Sechin.





"I have lived for over forty years all over the world, outside Europe. Now that I have returned, I appreciate the economic and cultural integration that has taken place during my absence.

Every day I rejoice in the motto of the European Union, "unity in diversity", and for this reason I support the work of United Europe."

Dr Angela Kane
Chairperson
Council of the United Nations University

"As a proud European, I am convinced that we can only meet the challenges of the digital, electrified world together – as a united Europe that uses its diversity as a strength.

This is the only way to compete with other economic regions. However, the success of this community cannot be taken for granted: We need associations such as United Europe, which are committed to and actively working toward the idea of a united Europe."

Dr Johannes Teyssen
CEO E.ON SE





“Our Union has created an unprecedented period of peace, solidarity and prosperity in Europe. We cannot settle, because the world needs a strong European political and economic leadership.

I am convinced that the unique European cooperative model is, more than ever, the right approach to address the common challenges we are facing, such as climate change.”

Ignacio Galán
CEO IBERDROLA S.A.

“I grew up in a Europe that allowed me to make my own professional and personal progress in peace, security and individual autonomy. As a German with Yezidic roots, I know that Europe is a place of longing for many people upon reasonable grounds. To preserve this place of longing and its fundamental that make it what it is, we must defend the idea of Europe and its values and live it every day! I am glad that there is an organisation like United Europe, which works for a Europe as a strong community of values!”

Düzen Tekkal
Journalist, filmmaker, founder of the human rights organisation HAWAR.help and the initiative „German Dream”





YOUNG PROFESSIONALS SEMINARS

AIMS

One of the central goals of United Europe is to motivate younger generations to actively support the idea of a diverse, united and competitive Europe. That is why we invite outstanding young Europeans to two-day seminars across Europe to discuss topics that are of particular importance to them.

These seminars are an opportunity for talented young professionals to meet with experts from politics and science. Seminars have so far been held in Amsterdam, Prague, Madrid, Helsinki, London, Arosa, Como, Hamburg, Nice, Budapest, Paris to name a few examples.

APPLICATION

Any resident from a European country aged 25 – 35 may apply. Corporate members have the possibility to nominate employees from their company directly. Travel, accommodation, and daily expenses are covered by United Europe.



“Unity in Europe is something my generation especially has benefited from in a multitude of ways; we’ve had have a great amount of opportunities to study abroad, learn languages, work or otherwise widen our perspectives for instance by traveling and creating professional networks. Especially in times of declining support for liberal democracy and rise of right-wing populism, pan European as well as interdisciplinary co-operation and opportunities are highly needed. Preserving diversity of voices and dialogue is something we should value and work for.”

Silja Raunio
Finland, UE-Alumna

“In many ways I embody the success of the European project: half British, half German, and recently married to an Italian. A combination that would have been impossible 75 years ago, when my grandfathers faced each other in a World War.

That alone already underlines the importance of better understanding between our cultures, especially when some try to undermine that relationship. Positive initiatives such as United Europe are essential to maintain this vision in times of growing populism and nationalism.”

Frederick Thiede-Merlo
United Kingdom, UE-Alumnus



TOPICS

The seminars are mostly held in cooperation with universities and companies. Topics have included: "Understanding Europe" in cooperation with the Centre for European Politics at the Albert-Ludwigs-University Freiburg, "Europe of the Regions" in cooperation with the Andrassy University in Budapest, "How to strengthen the Eurozone" in cooperation with the University Lusíada in Lisbon, Artificial Intelligence in cooperation with the Institute of Manufacturing in Cambridge, energy system transformation and climate change in cooperation with the French energy company Enedis in Paris and "The EU and the Western Balkans region" in Zagreb in cooperation with the EUROPÆUM.

YOUNG EUROPEAN VOICES

A summary of Young European Voices can be viewed on our website where participants can publish their opinions and viewpoints. All contributions relate to a European issue.





"Europe has values that I share and live by – freedom, democracy, rule of law, equality, respect for human rights and dignity.

European integrity and its sense of togetherness is something I look up to and implement in my personal and professional life. Strengthening of Europe on all fronts is a common task of Europeans by origin and spirit.

Today, more than ever is the time to remind ourselves of the wisdom hidden in one of the Fables of Aesop, 'The Father and His Sons', on togetherness, strength in unity, and accord."

Anna Chashchyna
Ukraine, UE Alumna

"In an era of rapid economic and technological change and profound shifts in international politics, European unity and cooperation are of pivotal importance for consolidating our prosperity and maintaining our position in the world.

As a continent we derive a great part of our strength from the pooling of our resources and the integration of our markets – it is through cooperation that synergies are created, and that Europe can exert leadership on issues such as energy and climate."

Dinand Drankier
The Netherlands, UE-Alumnus





"Ultranationalism is one of the worst phenomena in human history.

The ability to cooperate and care about one another transnationally is one of the greatest advances in human history.

The challenges of our time know no borders. To avoid sliding into chaos, we must become better Europeans, cooperate better and find a common voice. That is why I am committed to United Europe."

Dyria Alloussi
Germany, UE-Alumna

"Europe is a unique place and a home for many different nations. Wisdom, great knowledge and humanity is embedded in this continent. Multicultural environment throughout the history, especially last century, has thought us to be humble and respect others to safekeep fragile stability – European Union is the outcome. European Union guarantees well-being through creation of common goals and promotes mutual values to diminish regional differences.

I believe that making steps forward together is better than choosing separate ways. I believe in United Europe."

Raiko Puustusmaa
Estonia, UE-Alumnus



Eine Cloud für Europa

Daten sind der Rohstoff der Digitalisierung – und die ausschließlich außerhalb Europas gespeichert. Das schreibt **Timotheus Höttinges**.

Wir brauchen ein neues Europa mit Ideen!

Die Geschichte von Europa ist geprägt von Ideen, Projekten und Innovationen. Doch der Enthusiasmus ist erschöpft. Das sollte sich bald ändern. Von **Martin Brudermüller**.

18 Europa - Die Serie

Handelsblatt

LANDS WIRTSCHAFTS- UND FINANZZEITUNG

WOCHENENDE 12./13./14. APRIL 2019

PREIS 3,60 €

Sanierungsfall Europa

Was jetzt zu tun ist



starkes Europa die Zukunft der und Raumfahrt

seinen unabhängigen Zugang zum All zu werden wir von amerikanischen, russischen oder Systemen abhängig sein? Fragt sich **Tom Enders**.

Handelsblatt

WIRTSCHAFTS- UND FINANZZEITUNG

Europa - Die Serie



Europa - Die Serie

Handelsblatt

Handelsblatt

Was ist alles schon in uns

Europa hat das Potenzial, um weiter erfolgreich zu sein. bevorstehende Herausforderungen ist Bildung der Schlüssel. Das findet **Ingrid Henester**.



10 Europa - Die Serie

Europa - Die Serie 13

Handelsblatt

Die Vereinten Digitalstaaten Europa

Europas Regierungen sollten in die Digitalisierung investieren. Die Digitalisierung soll ein verbindendes Element sein, das die Mitgliedstaaten unterschiedliche Startbedingungen ausgleicht. Von **Hannes Ametsreiter**.

Europa braucht weniger Alleingänge Deutschlands

Die Effizienz der „alten Welt“ lässt in der heutigen Zeit zu wünschen übrig. Deutschland muss in Europa zunächst mal kleine Brötchen backen. Das schreibt **Jürgen Großmann**.



COOPERATIONS

United Europe cooperates with partners from the fields of economy, science, and the media. A current feature is the article series "Europe can do it better", together with the German business newspaper Handelsblatt, covering the opinions and solutions of 30 European businesses in a prosperous Europe.

Companies

A large number of companies increasingly integrate Europe into their communications strategies, highlighting the importance of European values for their business. In cooperation with our company members, we are able to organise discussion panels, conferences and studies on industry-relevant issues.



“The European Union is a guarantee of peace, freedom and prosperity for all. For our Club of European Female entrepreneurs e.V. (CeU) the European idea is therefore an indispensable part of our DNA.

For this reason too, we consciously carry the "Europe" in our club name. We are therefore very happy to support the important work of United Europe as a cooperation partner.”

Kristina Tröger
Initiator and President of the
Club of European Women Entrepreneurs (CeU)

“In these times of upheaval, Europe might present the only chance for European nations to make their voices heard amongst other leading nations. In order to ensure this, a courageous vision and a clear strategy are needed ... and the willingness by everyone to play a constructive role and pursue new, innovative ways.

With conviction, I have therefore been committed to the European idea for a long time and am happy to do so as a member of United Europe as well.”

Marina Tcharnetsky
Co-Founder of technology
and innovation start-ups



Universities and scientific institutes

United Europe works with academics from a large range of European universities to develop research and host conferences on current economic issues and sociopolitical challenges. We look at policy issues, cooperation between the member states and examine at the role of leadership when it comes to pro-European communication. Partners include the ESMT; the University of Cambridge; the Centre for European Policy cep, and the EUROPAEUM, a network of 17 leading European universities.

Foundations

The long-term contribution of public and private foundations to a strong and unified Europe has an important impact on the level of solidarity existing in every member state. United Europe cooperates with public and private foundations throughout the EU, supporting a number of related projects.

Media

In 2018 United Europe began developing joint events, a series of articles and books, to publicly address solutions for a competitive and diverse Europe from an industry perspective. Partners include, among others, Handelsblatt, the Frankfurter Allgemeine, the international journalists' conference M100, and the European platforms Europa United and InFacts.





BOARD



United Europe

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Günther H. Oettinger
President

Günther H. Oettinger has been President of United Europe since the beginning of 2020. He served as European Commissioner for Budget & Human Resources from January 2017 to November 2019. From November 2014 to December 2016, he held office as European Commissioner for Digital Economy and Society after being European Commissioner for Energy from February 2010 to October 2014 and lastly also Vice-President of the European Commission in 2014.

From 2005 to 2010, he was Prime Minister of Baden-Württemberg (Germany) and, since 1984, a member of the regional Parliament. Beyond that he is a member of the presidium and the federal board of the CDU Germany.

Anthony Ruys
Vice President

Anthony Ruys, former CEO of Heineken, is a Dutch manager with wide international experience. He has been chairman of the supervisory board of Amsterdam's Schiphol Airport until 2017. He was a member of the supervisory boards of British American Tobacco until 2016, Janivo Holding BV (until 2017) and Indian Tobacco Company (until 2017). He is currently a non-executive board member of Intertrust Holding NV and of Hunter Douglas NV. Ruys is a member of the International Advisory Board of Van Lanschot Kempen.

At United Europe, Ruys is particularly interested in projects involving the younger generation – after all, it is their ideas and expectation which are going to determine Europe's future. Ruys, who was born on July 20, 1947, is mentoring United Europe's series of workshops for outstanding young professionals from the EU.



Dr Jürgen Großmann
Treasurer

Jürgen Großmann is a German steel entrepreneur and businessman

Since 1997 he and his family have been the sole shareholders of Georgsmarienhütte Holding, a company which he managed from 1993 to 2006.

The Georgsmarienhütte Group produces special steel and currently comprises about 20 companies with 7,000 employees and gross sales of 1.9 billion euros, including affiliated companies. From 2007 to 2012 Dr Großmann was Chairman of the Executive Board of RWE AG. Over the past 15 years he has been a member of the board and chairman of several companies. He is initiator and founding member of United Europe e.V.



Esko Aho
Executive Chairman
of the Board at
East Office of Finnish Industries,
former Finnish Prime Minister



Carl Haglund
Managing Director of Accenture,
former Minister of Defence, Finland



Baroness Jay of Paddington
British Journalist,
Politician of Labour Party, Member of
the House of Lords, UK



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Guest Lecturer for Energy Economics
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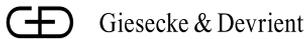
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COMPANY MEMBERS



BRUNSWICK





United Europe e.V.
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Online application:



MEMBERSHIP APPLICATION

Title *

- Individual membership (100 € per year)*
 Company membership (10.000 € per year)*I/

First name* / Second name *

we hereby declare that I/we support the objectives of United Europe and accept the Association's statutes.

Surname*

I/we hereby consent to having the Association store the above data electronically for purposes of membership management. Such data may be used for internal purposes of the Association and forwarded to other members in the form of membership lists. They will not be made available to third parties.

Company or organisation

I/we agree/do not agree to my/our name and my/our city of residence being posted on the Association's homepage.

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I agree that United Europe e. V., Elbchaussee 359, 22609 Hamburg, Germany, processes my above e-mail address and my postal address to inform me by e-mail about events, studies and news from United Europe e.V. I can revoke my consent at any time with effect for the future, e.g. by e-mail to info@united-europe.eu.

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